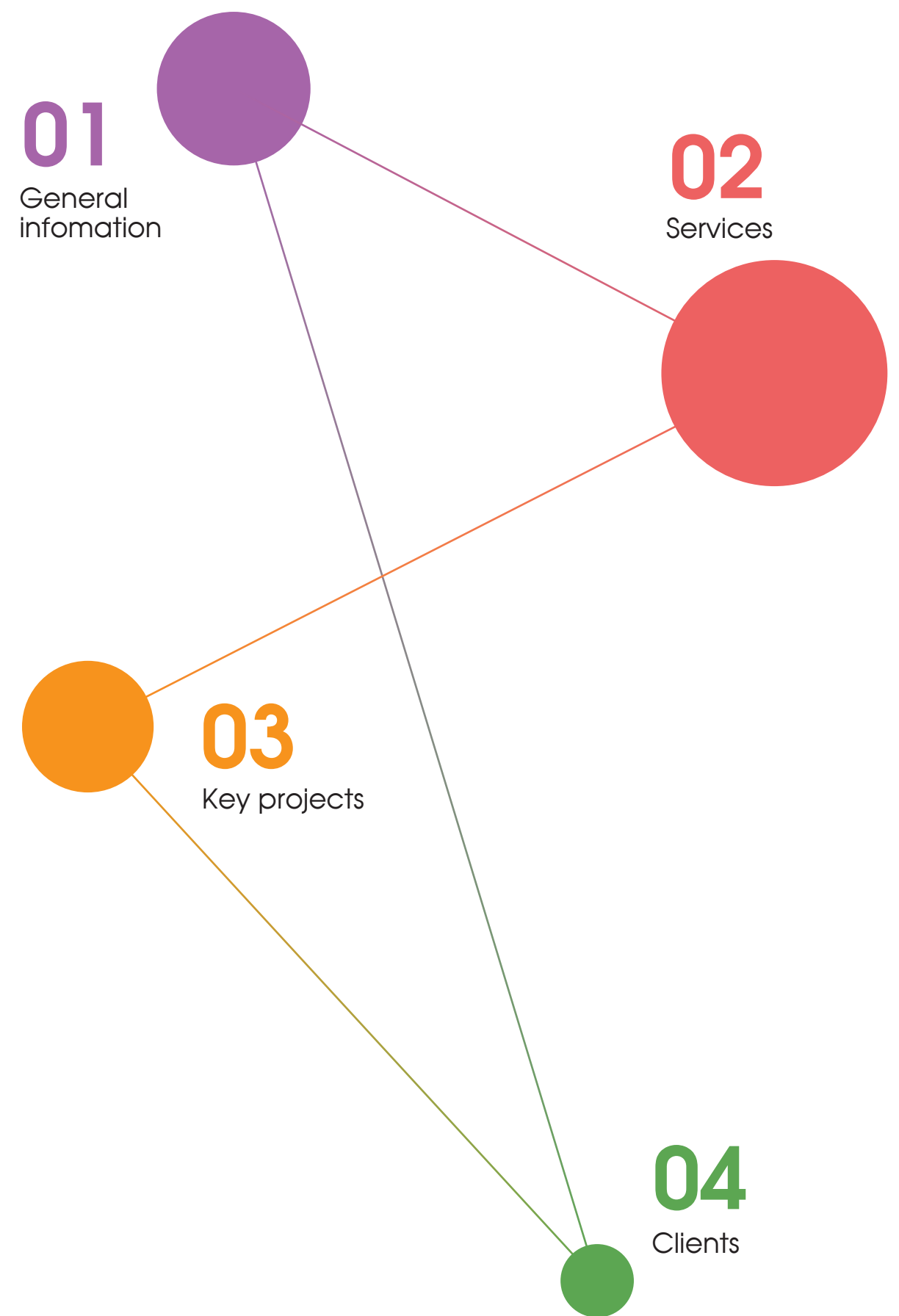


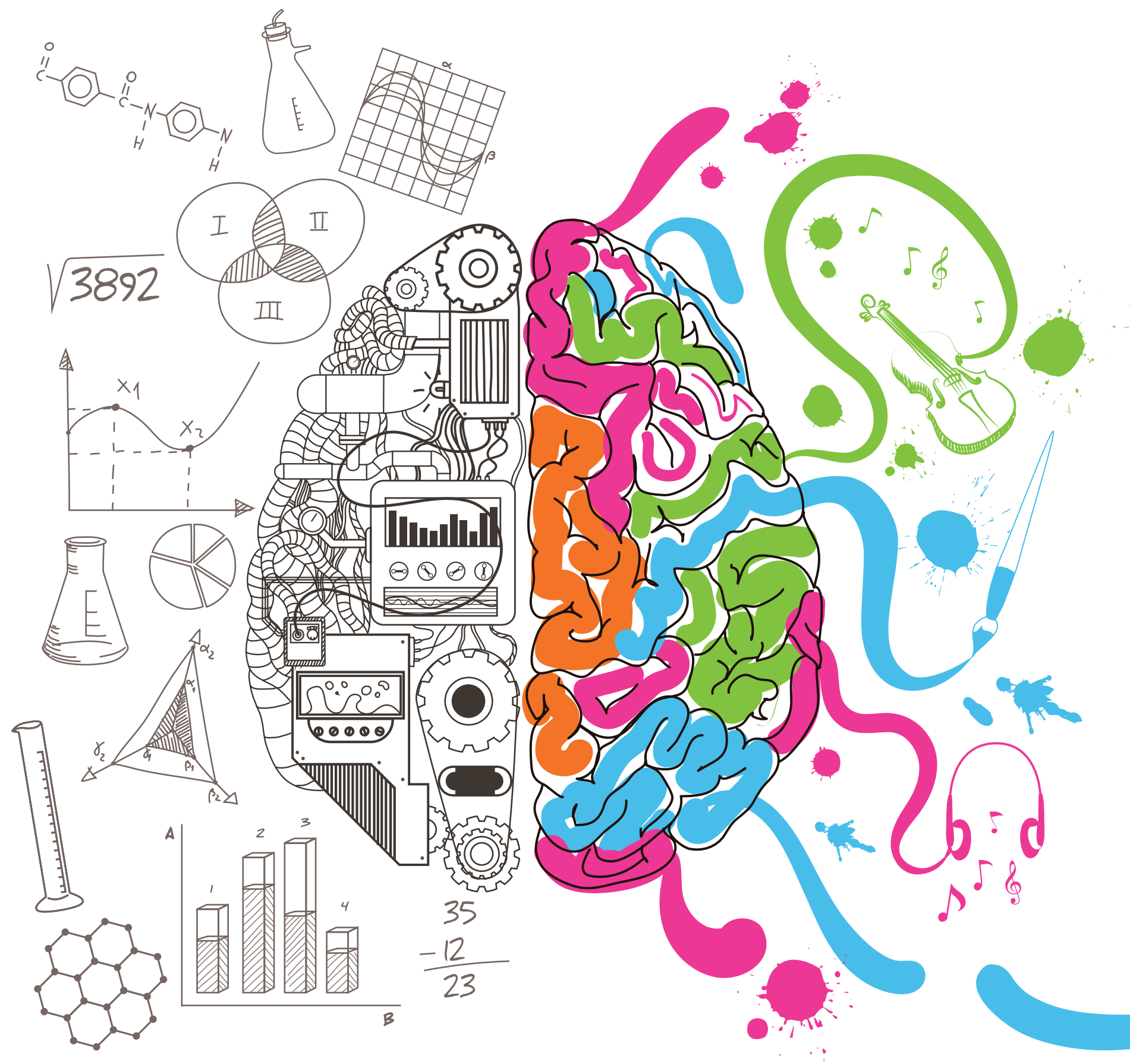


KAIO
EVENT PLANNING

company Profile

Government Events | Social Events | Consumer Events | Corporate Events





MISSION

To **enrich** our partners' brand image and maximize their business through event solution.

To **awaken** all senses through new ideas and implementations.

VISION (5Ps)

Partners: Together we create mutual values.

Productivity: Kaio Event Planning is an energetic, creative, and fast - forward team of young talents.

People: Create an attractive working environment and encourage people to explore and bring out the best in them.

Public: Always aware of the responsibility toward society.

Positioning: Become a shining star in the event planning industry in Vietnam.

PHILOSOPHY

With **Kaio**, there is no good service without customer's satisfaction.

Therefore, "**Illumine life**" philosophy is always presented in all our events. It's expressed through thoughts and actions of our young talents.

We hope that each event will be a meaningful story from content to brand image that would make our customer proud.

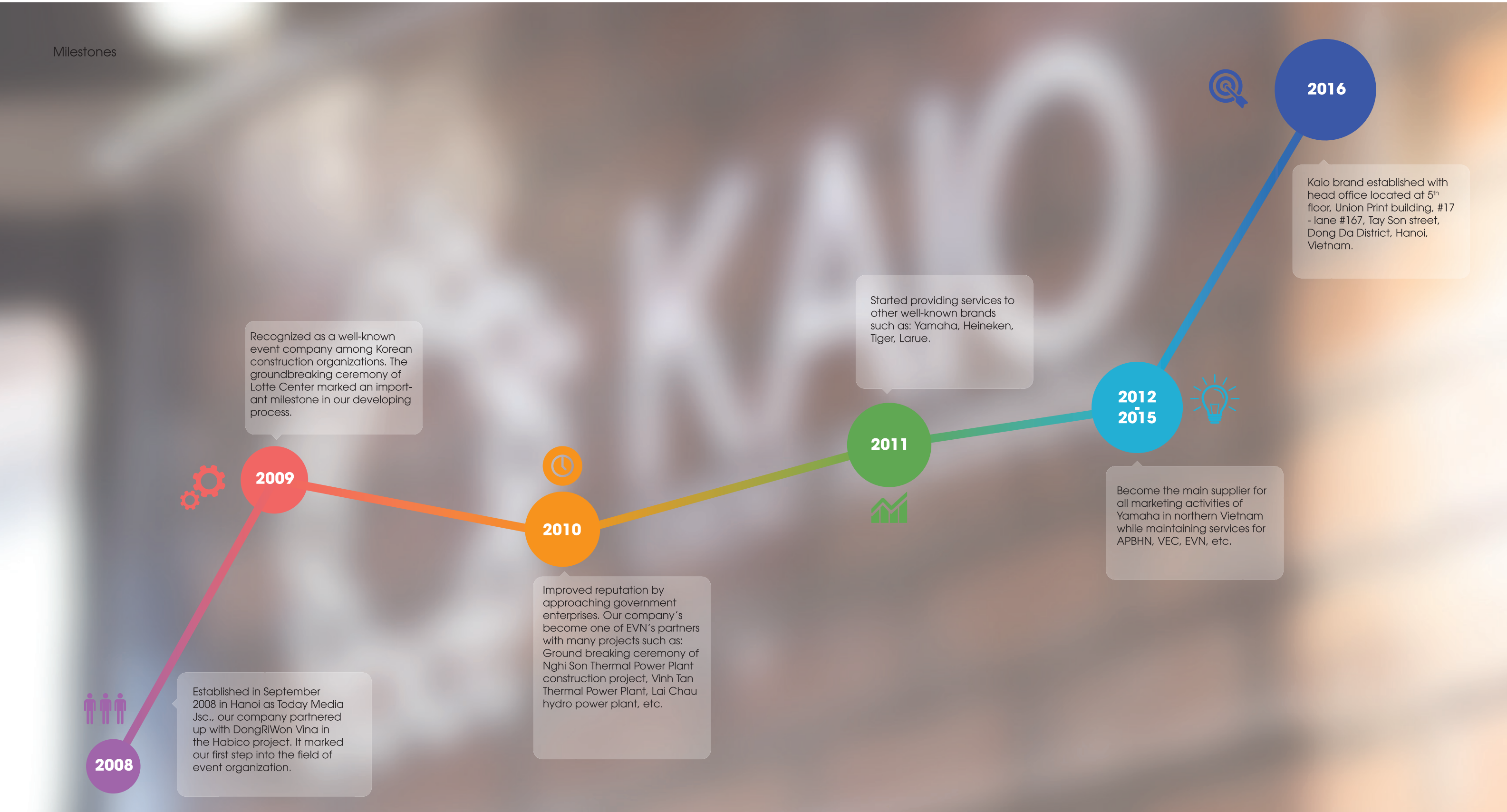


01

**GENERAL
INFORMATION**

With 8 years of experiences, Kaio Event Planning, which is previously known as Today Media Jsc., is proudly recognized as one of the best service companies in the field of event organization.

Milestones



Education:

- Master of Business Administration
(University of Wales Institute, Cardiff - United Kingdom)
- Bachelor of Business Administration (Foreign trade University)

Archievement:

- Top 100 of Vietnamese Startup Award 2015 (hosted by Vietnamese Young Business Association, Red Star club)
- Many titles and certificates from Petro Vietnam Drilling Mud Corporation.

Previous employment:

- Petro Vietnam Drilling Mud Corporation (Hanoi)
- DongRiWon Vina
- AdVina



GIANG NGUYEN DUC
President

Education:

- Master of Business Administration - CFVG.
- Bachelor of Business Administration - National Economic University.

Previous employment:

- Daewoo Hanel
- Yamaha Motor Vietnam



HUNG LE
Managing Director

NGUYEN PHI
Creative Director



- Education:**
- Bachelor of Marketing - Florida Gulf Coast University, Florida, USA.
- Previous employment:**
- JC Asia
 - Nhan Nghia Group
 - T&A ogilvy
 - Banana Republic
 - Member of Florida advertising Federation

Education:

- Post-graduated diploma in Business & Management - School of Technology and Management, United Kingdom
- Master's Degree in Automobile Hanoi University of Technology

Previous employment:

- TIMEVISION
- ATT



SON DUONG
Production Director

HOA NGUYEN
Finance Director

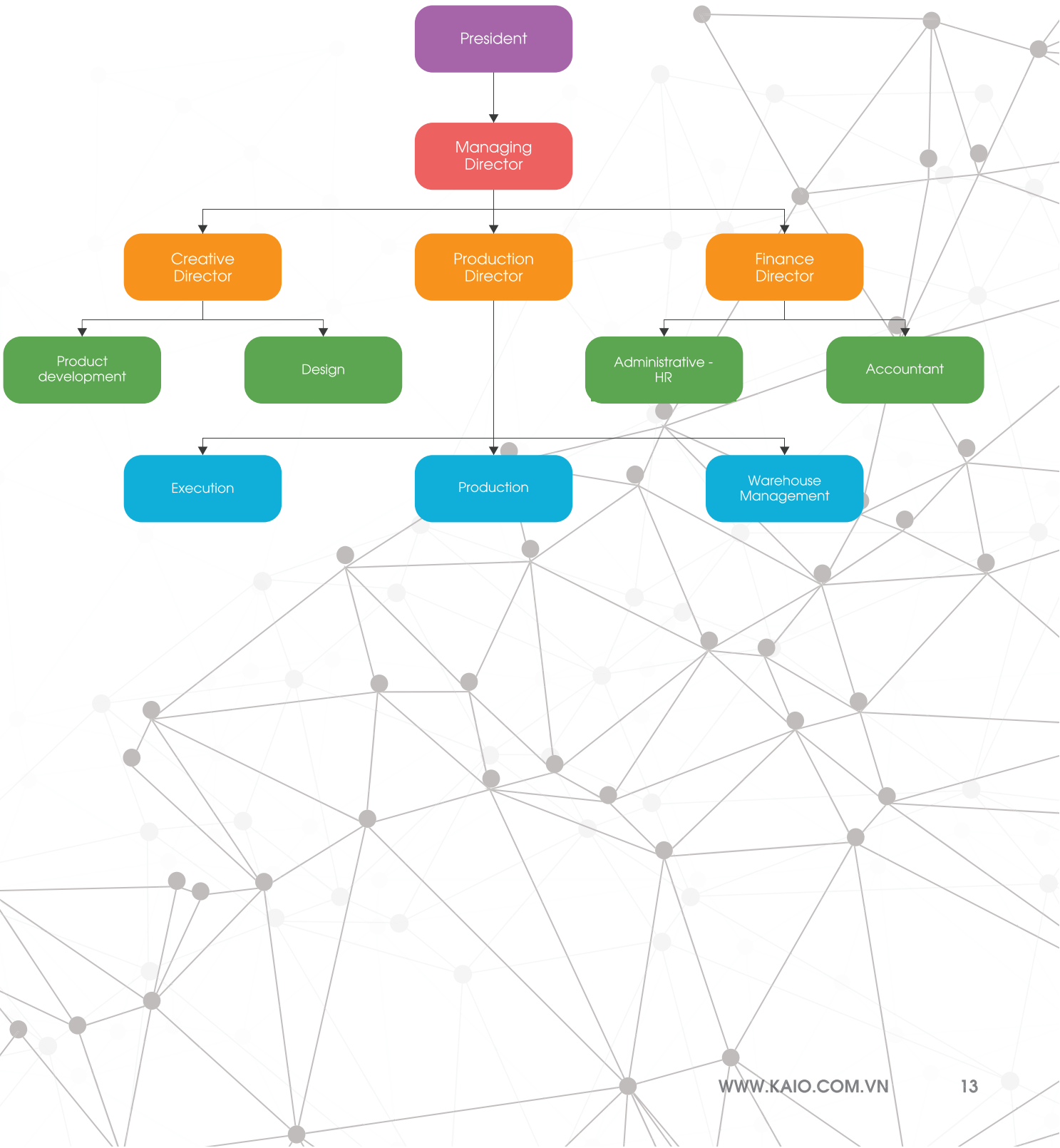


Education:

- Bachelor of Korean Language, Vietnam National University
- Bachelor of Commercial economic, Foreign trade University
- Bachelor of Financial accounting and synthetic law, Foreign trade University

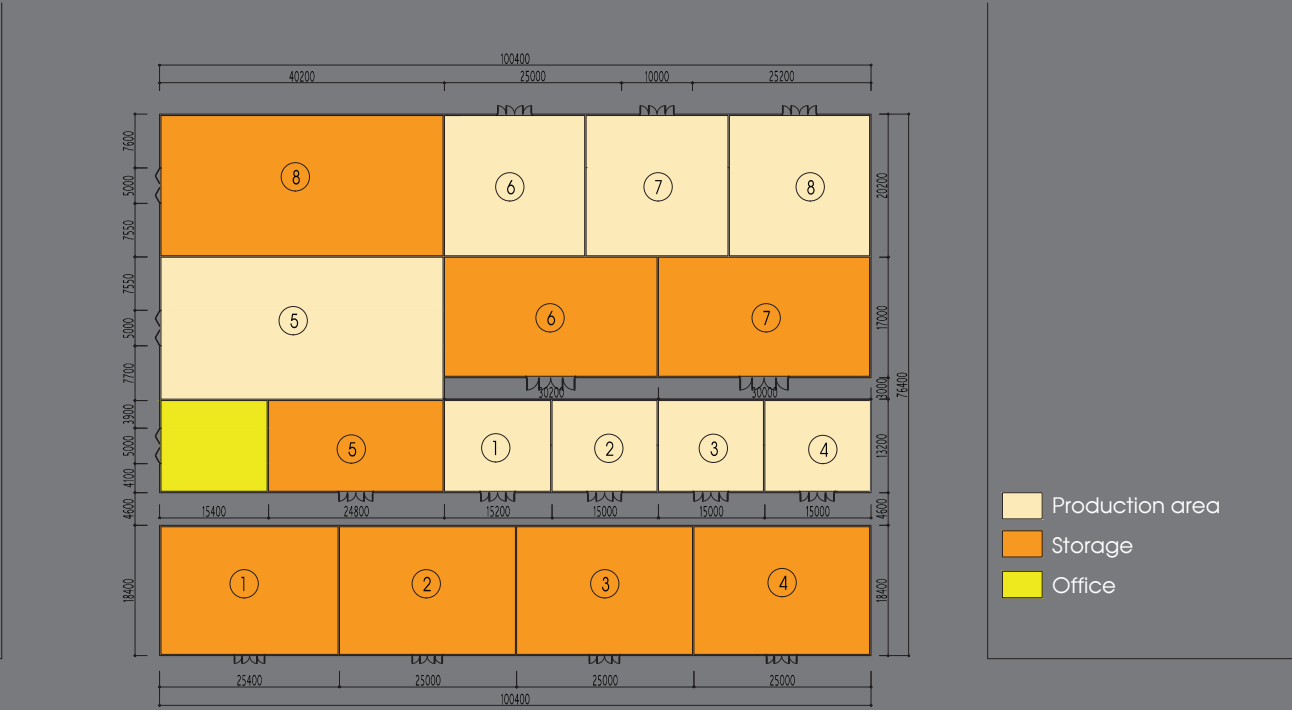
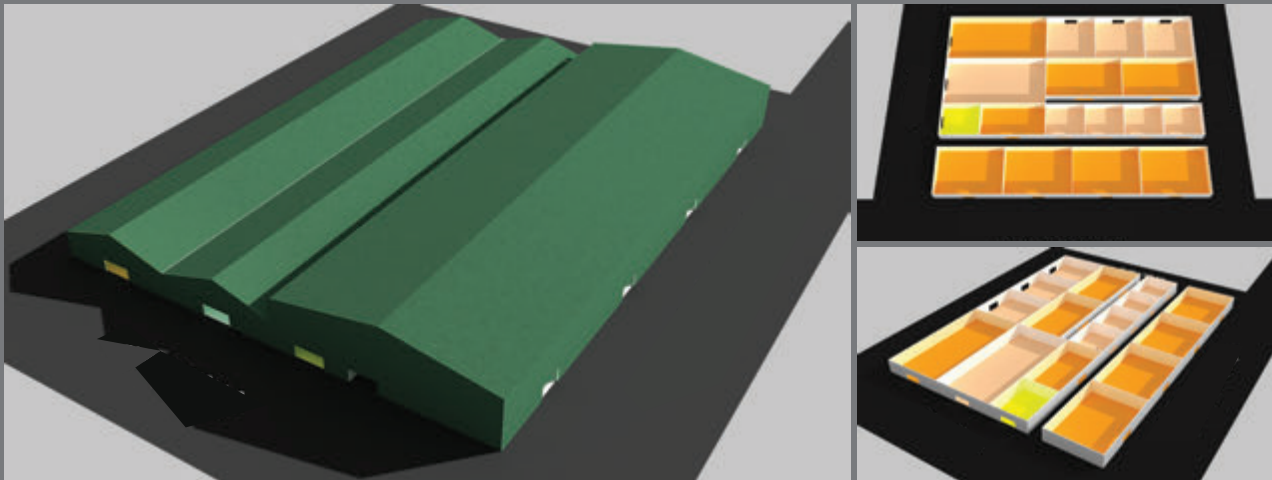
Previous employment:

- DongRiWon - Realestate
- Vietnam National University
- Advina





OUR FACTORY



The background of the entire page is a solid red color. Overlaid on this background is a complex, abstract network graphic. This graphic consists of numerous circular nodes of varying sizes, connected by thin, light-colored lines. The nodes are distributed across the page, with a higher density on the left side, where they form a large, intricate web. On the right side, the nodes are more sparsely distributed, with some isolated nodes and smaller clusters. The overall effect is a sense of connectivity and digital structure.

02

SERVICES

GOVERNMENT EVENTS

Festival
Award ceremony
Summit conference



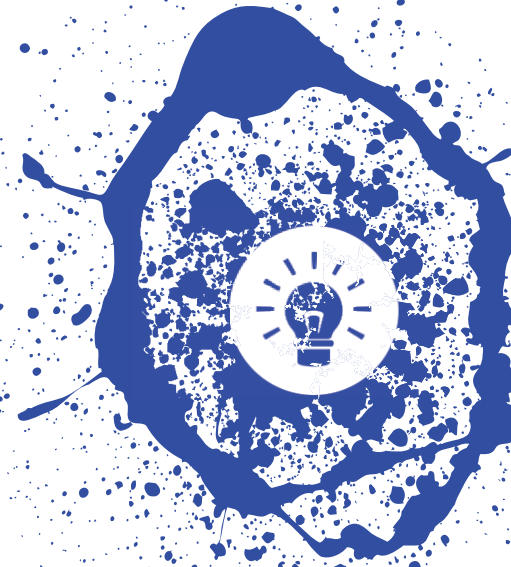
SOCIAL EVENTS

Charity events



CONSUMER EVENTS

Product launching
Competition
Music & entertainment
Roadshow
Exhibition
Activation
Fashion show



CORPORATE EVENTS

Customer conference
Press conference
Ground breaking ceremony
Opening ceremony
Gala dinner
Team building





03

KEY PROJECTS

CONSUMER EVENTS

HEINEKEN FESTIVE

Scope of work: Event organizer
Client: Heineken
Location: New Square & Ultra music bar
Attendance: 500 people





CITY OF THE WORLD

Scope of work: Event organizer
Client: Heineken
Location: Bazooka, VuVuzela Nguyen Khanh Toan, VuVuzela Pham Ngoc Thach, Cheering club, Vuvuzela Tran Thanh Tong, Vuvuzela Trang Thi, Sứ Beer, Sparta beer club, Camorra
Attendance: 200 - 400 people



STUDENT FESTIVAL

Scope of work: Event organizer
Client: Yamaha
Location: Hanoi, Hai Phong City
Attendance: 2000 people



THE KING OF STREET 2015

Scope of work: Event organizer
Client: Yamaha
Location: Hanoi
Attendance: 2000 people



YAMAHA GRANDE - LUXURY CLASS

Scope of work: Event organizer
Client: Yamaha
Location: Hai Phong City
Attendance: 15000 people



BACKSTREET BOYS LIVE SHOW "THIS IS US"

Scope of work: Event logistic
Client: Backstreet Boys
Location: My Dinh Stadium, Hanoi
Attendance: 20 000 people



STUDENT MUSIC ROADSHOW 2013

Scope of work: Event coordinator
Client: Vietnamese Student Development and Support Centre (VSDS)
Location: 48 universities in Vietnam
Attendance: 500 people



CORPORATE EVENTS

CUSTOMER CONFERENCE

Scope of work: Event organizer

Client: Sao Mai group

Location: National Convention Center

Attendance: 600 people

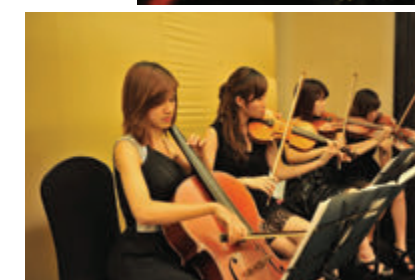
BLUE BIRD 10TH ANNIVERSARY

Scope of work: Event organizer

Client: Blue Bird

Location: Intercontinental Hanoi

Attendance: 600 people



GRAND OPENING

Scope of work: Event organizer
Client: TIME HOUSE
Location: TIME HOUSE restaurant & bar, Hanoi
Attendance: 600 people



CAMRY 2015 LAUCHING

Scope of work: Event organizer
Client: Toyota My Dinh
Location: My Dinh - Hanoi
Attendance: 200 people



TOYOTA ACHIEVEMENT AWARD CEREMONY 2015

Scope of work: Event coordinator
Client: Toyota My Dinh
Location: National Convention Center
Attendance: 800 people



GRAND OPENING CEREMONY

Scope of work: Event organizer
Client: Mercedes - Benz Andu Hanoi
Location: Showroom Mercedes - Benz Andu Hanoi
Attendance: 200 people



GALA DINNER

Scope of work: Event coordinator
Client: UKAV
Location: Melia hotel, Hanoi
Attendance: 600 people



GROUND BREAKING CEREMONY - THAI BINH THERMAL POWER PLANT

Scope of work: Event organizer
Client: EVN
Location: Thai Binh province
Attendance: 800 people

TECHNICAL TRAFIC OPENNING CEREMONY / HANOI - LAO CAI

Scope of work: Event organizer
Client: VEC
Location: Lao Cai province
Attendance: 1000 people



GROUND BREAKING CLEVER LAND OF INPYUNG KOREA

Scope of work: Event organizer
Client: Inpyung Korea
Location: Hanoi
Attendance: 600 people

GROUND BREAKING LITTLE CENTER HANOI (Hanoi city complex)

Scope of work: Event organizer
Client: Lottle Vietnam Co., Ltd.
Location: Hanoi
Attendance: 500 people



GOVERNMENT EVENTS

VIETNAM GOLD STAR AWARD 2011

Scope of work: Event organizer
Client: Young Business Association of Vietnam
Location: National Convention Center
Attendance: 2000 people



THE CLOSING CEREMONY OF THE 31ST AIPA

Scope of work: Event decoration
Client: Vietnam parliamentary
Location: Hanoi
Attendance: 600 people



WELCOME US PRESIDENT TO VIETNAM

Scope of work: Event organizer
Client: Vietnam Ministry of Foreign Affairs
Location: Hanoi
Attendance: 300 people

45TH ANNIVERSARY OF HAM RONG'S VICTORY

Scope of work: Event decoration
Client: The Politburo
Location: Thanh Hoa
Attendance: 300 people



SOCIAL EVENTS

HANOI - "SUNDAY WITHOUT PLASTIC BAGS" PROGRAM

Scopes of work: Total decoration, roadshow, sampling
Client: Hanoi environment protect funds
Location: Hanoi
Attendance: 2000 people



BLOOD DONATION EVENT

Scope of work: Event organizer
Client: EVN
Location: Hanoi
Attendance: 600 people





04

CLIENTS





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